

2008-2009 AD RATES

Mid-Columbian magazine reaches 117,000+ readers each issue. With more than 39,000 copies in distribution, *Mid-Columbian* provides a terrific advertising opportunity for regional businesses and entrepreneurs. *Mid-Columbian* is the only high-quality magazine covering the Mid-Columbia region. The uniqueness of this exciting title has made it the authoritative voice of the Mid-Columbia, as well as an exceptional venue for advertising to potential customers and buyers. With *Mid-Columbian's* wide distribution covering Alaska, Washington, Oregon, Idaho, Montana, Nevada, Arizona and California, as well as Canada, this new magazine offers your company an opportunity to reach affluent customers never before available to you via local print advertising. Readers have easy access to *Mid-Columbian*, thanks to a distribution that places it on the shelves of a wide variety of stores: local wineries, grocery outlets, bookstores, as well as select Barnes & Noble, Borders, Hastings, 7-11, Albertsons, Fred Meyer, etc. With its elegant design and outstanding photography, *Mid-Columbian* delivers quality content with an exceptional range of advertising options.



Ad Pricing	1 Issue	3 Issues	Save	6 Issues	Save
2-Page Spread	\$3,900	\$3,700	\$600	\$3,500	\$2,400
Back Cover	\$2,700	\$2,500	\$600	\$2,400	\$1,800
Inside Cover	\$2,300	\$2,200	\$300	\$2,000	\$1,800
Inside Facing	\$2,100	\$2,000	\$300	\$1,900	\$1,200
Full Page	\$1,800	\$1,700	\$300	\$1,600	\$1,200
1/2 Page	\$1,100	\$1,000	\$300	\$900	\$1,200
1/3 Square	\$800	\$700	\$300	\$600	\$1,200
1/4 Page	\$550	\$500	\$150	\$450	\$600
1/6 Page	\$400	\$350	\$150	\$300	\$600

Discount Options

Payment in advance for advertising in one issue earns a 3% discount. Payment in advance for the contract total earns an additional 3% discount. Multiple-page placements earn a 3% discount.

www.midcolumbian.com

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